



Woodapples

as
White Label

Information people love





Already knew?

Woodapples is the new way of publishing information





White Label Solution

What can Woodapples do for your company



- ⇒ You can send different kind of information to a mobile phone depending on location, time, weather and individual preferences of the user.
- ⇒ Send at the right time and to the right location advertisements to mobile phones.
- ⇒ On the users mobile phone just the advertisement will be displayed which matches exactly the individual preferences and the usage behaviour.



White Label Solution by Woodapples



- ⇒ Our platform flexibility enables white label solutions. These give easy customization for your brand or a completely white label solution according to your needs.
- ⇒ We also provide the services necessary for running a location-based and context-awared mobile marketing platform such as hosting, licensing and support services.



White Label Solution by Woodapples



- ⇒ Benefits of a white label solution for your mobile marketing business:
 - Faster, more cost-efficient launch
 - Faster, more cost-efficient extension of your marketing business
 - Lower administration costs
 - Increased security
 - Your mobile marketing installation serviced by experienced professionals

- ⇒ Who should target a white label solution?
 - Startups searching for cost-efficient opportunities
 - Small or medium media agencies wanting to extend their offering quickly and cost-efficiently





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